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Feedback on the thematic analysis

«The activities of higher education institutions in Kazakhstan in the context of compliance with standards and guidelines for quality assurance in the European Higher Education Area (ESG)»

Practical significance and relevance of the material. The material is highly relevant, as the COVID-19 pandemic has accelerated the digital transformation of higher education, which directly impacts the digital literacy of future professionals. The transition to distance learning has required higher education institutions not only to provide technical infrastructure but also to develop new competencies among academic staff and students.

The practical significance of the research for the quality assurance system is demonstrated by the following facts.

1. The study describes the experience of integrating information systems (Platonus, Univer 2.0, Microsoft 365), which provides guidance for the development of IT architecture in educational institutions.

2. The analysis identifies leaders in the creation of MOOCs (massive open online courses), such as Satbayev University. For business, this area is important in terms of micro-qualifications and the continuous training of staff.

3. An examination of proctoring and anti-plagiarism systems confirms the education system's commitment to awarding «honest» degrees, which enhances employers' confidence in graduates' qualifications.

The following areas are proposed for the further development of the quality assurance system:

- an analysis of business satisfaction with the level of training of students who have studied predominantly in distance or blended learning formats;
- a specialised study of the availability of virtual simulators for technical disciplines, capable of replacing real equipment in the context of digitalisation;
- an examination of mechanisms for recognising learning outcomes from third-party platforms (Coursera, etc.) for the purpose of awarding credits at universities.

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